

# Why Emergency Leaders Choose CounterCrisis Tech

CounterCrisis Tech is dedicated to enhancing your emergency management capabilities. Our leading-edge, intelligent solutions are designed to ensure you are always prepared for any crisis.



## Solutions-Oriented

We approach every engagement with a clear focus on solving real-world challenges. Our team brings deep operational experience and technology insight to design strategies and products that truly work for your agency.



## Technology-First

Engineered for mission-critical reliability, our platform enables real-time interoperability, situational awareness, and secure data exchange across departments and jurisdictions.



## Powered by Canadians, for Canadians

Solutions made, hosted and managed in Canada, with international options available.



## All-Hazards. All Agencies. All Sizes.

Flexible, scalable solutions designed for any organization, across every emergency scenario.



## Deep Operational Experience

Founded and led by experts with years of frontline emergency management experience and decades of technological innovation and implementation expertise.



## World-Class Integrations

Our solutions are designed to fully leverage and optimize the Microsoft and Esri ecosystems and other 3<sup>rd</sup> party applications, bringing the power of world-leading software to improve emergency management outcomes.

## Our Integrated Emergency Management Solutions

Empowering organizations with technology and expertise for effective incident management and response.



### IC4W:

#### Unified Incident Command Platform for Rapid Response

Bring every agency, responder, and decision-maker into a single, real-time operating picture, activated through deep Microsoft and Esri integration.



### IMS/ICS Tech Gap Analysis:

#### Uncover What's Missing

Expert review to identify technology gaps and workflow disconnects, and to provide actionable, tech-focused recommendations for public safety and emergency management agencies.



### Technology Advisory:

#### Upgrade, Configure, Integrate

Tailored consulting to help you modernize operations and implement integrated tech and data strategies for enhanced operational readiness.



## Proudly Canadian

We are dedicated to serving public safety and emergency management agencies at all levels of government, nonprofits, Indigenous communities, and industry from coast to coast to coast. We're proud to also bring world-class Canadian innovation to the global stage.

CounterCrisis Tech is headquartered in Ottawa with a satellite office in Vancouver, BC.



## CounterCrisis Tech

### Schedule Your Personalized Demo

Experience the future of emergency management with our innovative solutions tailored for your organization. Contact us by scanning the QR code or contacting Don Williams.

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Visit us at: [countercrisis-tech.com](https://countercrisis-tech.com)



CounterCrisis Tech

# IC4W

## Emergency Management Software for Optimal Real-Time Response and Situational Awareness

CounterCrisis Tech empowers emergency management and public safety organizations to achieve enhanced operational effectiveness for improved incident management outcomes in any crisis.





Today’s emergency response systems are often disconnected, siloed, and limited in terms of being able to see a complete operational picture—putting lives, property, and the environment at risk. The status quo isn’t just inefficient—it’s dangerous.

That’s why CounterCrisis Tech has created integrated, real-time solutions that help your agency respond faster, work smarter, and take action with confidence in any emergency.

## IC4W

### Unified Incident Command Platform for Rapid Response

When every second counts, IC4W delivers what legacy systems can’t: true operational clarity. Built to manage emergencies of any scale, IC4W unifies operations through a real-time common operating picture, full interoperability, and seamless mobility. It enhances emergency response by providing real-time, actionable information and inter-agency coordination.

By bringing every agency, responder, and decision-maker into a single, shared view—powered by deep Microsoft and Esri integration—IC4W redefines how agencies respond to crises. This unified platform elevates situational awareness and enables every responder to act decisively and effectively.

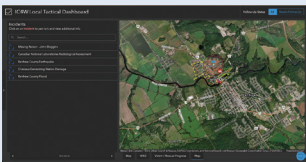
Some of IC4W’s core capabilities include:

- ✓ Unified Operational Environment
- ✓ Real-Time Common Operating Picture (COP)
- ✓ Seamless Interoperability
- ✓ Configurable Workflows and SOPs
- ✓ Automated Incident Tracking, Logging, and Reporting
- ✓ Direct Integration with Microsoft Cloud Ecosystem
- ✓ Enterprise-Grade Scalability and Security
- ✓ MedicAlert Integration
- ✓ AI-Powered Search, Insights and Analytics
- ✓ Mobile-Ready for Field Operations
- ✓ Supports the Full Emergency Management Lifecycle
- ✓ Rapid Onboarding and Expert 24/7 Support

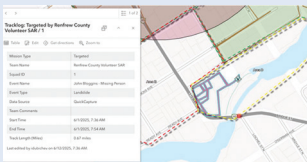
IC4W  
Incident Command (IC) + Who, What, When, Where (4W)

## IC4WGeo: Seamless Integration with ArcGIS

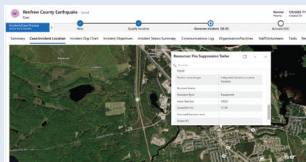
IC4WGeo adds Esri’s advanced ArcGIS, QuickCapture and SARCOP integration for powerful mapping, analytics, real-time common operating picture and situational awareness functionality as well as interoperability with your organization’s geospatial environment.



Dynamic web-based mapping and intelligence layers



Field asset and responder tracking with push-to-map input



Mission-based situational command and real-time SAR operations

## Serving the Frontlines of Public Safety

IC4W can be trusted by organizations preparing for and responding to any type of emergency including:

- ✓ Wildfire management
- ✓ Flood and severe weather response
- ✓ Search and Rescue (SAR) operations
- ✓ Law enforcement and special event security
- ✓ Evacuation planning and response
- ✓ Mass casualty incidents
- ✓ Border security and northern sovereignty
- ✓ National defence
- ✓ Hazardous materials (HAZMAT) and chemical spill response
- ✓ Public health emergencies (e.g., pandemics, medical surge)
- ✓ Utilities and infrastructure disruptions
- ✓ Plus, virtually any other type of major emergency scenario

## IC4W Rapid Launch: Get Operational in as Little as Six Weeks

Finding time to upgrade technology can be challenging, especially with urgent operational demands. That’s why we created IC4W Rapid Launch, a streamlined program that gets your team up and running with our emergency management platform in as little as six weeks. This is much faster than traditional products, which can often require several months of complex setup.

### What is Rapid Launch?

IC4W Rapid Launch is a focused process that includes requirements analysis, software configuration and integration, training, and go-live support. The impact on your daily operations is minimized so your team can stay focused on what matters most.

### Fast Implementation. Immediate Results.

- ✓ Move to a fully integrated, real-time solution without tying up key personnel for an extended period of time.
- ✓ Gain rapid access to accurate, up-to-date information for better decision-making, communication, and action.
- ✓ Achieve measurable results such as improved efficiency, reduced costs, and stronger protection for people, property, and the environment.

Outdated, disconnected systems should never slow your response. With IC4W Rapid Launch, you can quickly transition to a modern, Canadian-made platform that provides a true common operating picture, seamless interoperability, and operational excellence. Best of all, you can unlock these powerful capabilities and see real impact in as little as six weeks.

Ready to Launch? Contact Us to Book a Demo.

## Take the Next Step Toward Safer, Smarter Emergency Management

Discover how IC4W enhances incident response with a personalized demo.

